



Lucid Audio™ Debuts AMPED™ Products to Deliver a Customized Listening Experience

Smart technology delivers clear media, music and calls AND gives users up to 9x amplification of outside ambient sounds so they can hear exactly what they want, when they want.

Grand Prairie, Texas – Oct. 11, 2016 – Lucid Audio, LLC, a wholly owned subsidiary of Hearing Lab Technology, LLC which is a leading provider of hearing aids and instruments, turned up the volume on the audio entertainment device industry. Lucid Audio™ today announced availability of its AMPED™ headphones and neckbands incorporating a patent pending smart technology. Lucid Audio products offer superior clarity and customizable control of outside sound, with amplification up to 9x. The Lucid Audio AMPED products allow users to clearly hear any streaming media AND choose to hear outside ambient sounds such as traffic, nature and conversations.

“We help people hear better at all ages and stages. With our patent pending AMPED equipment, Lucid Audio amplifies the outside world for clearer conversations and more enjoyable experiences,” said Tim Schnell, CEO, Lucid Audio. “Our commitment to quality, superior engineering and the proven audio technology embedded in the product line gives everyone the control to customize their listening experience by hearing more of what they want and less of what they don’t.”

Users control what they want to hear via the AND Control Center. At the touch of a button, media and call volumes are adjustable, offering clear sound at just the right volume, with up to 9x amplification for ambient sounds. Utilizing Sound Activated Compression (SAC), the AMPED products can instantly shut down excessively loud or harmful noises from sporting events, auto races, concerts and construction.

The Lucid Audio product offering includes headphones, neckbands and wireless streamers that transmit TV, smartphone, and computer audio directly to Lucid Audio headphones or neckbands via a low latency Bluetooth® wireless technology. Lucid Audio neckbands, which weigh only 1.6 ounces, offer 10 hours of normal use with one battery charge.

Prices start at \$79 for wireless audio streamers, \$69 for headphones and \$129 for neckbands. Products are available now at www.lucidaudio.com.

About Lucid Audio, LLC

Lucid Audio, LLC is a wholly owned subsidiary of Hearing Lab Technology, LLC, a premier provider of hearing aids. Expanding its mission of Helping People Hear Better™, Lucid Audio has extended its product offerings to now include AMPED™ headphones and neckbands. The revolutionary AMPED headphones, neckbands, and ear buds, offer state-of-the-art sound on the inside AND amplified ambient sound from the outside. The Lucid Audio Genius of the AND™ Control Center allows users to adjust for all of life’s listening opportunities. Products range from infant and child protective ear muffs to AMPED™ Bluetooth® audio devices Powered by Lucid.” Delete "utilizing smart adaptive dynamic range

optimization engineering. More information on the company's products can be found at www.lucidaudio.com.

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