



Lucid Audio Fact Sheet

Company Overview

Lucid Audio, LLC is a wholly owned subsidiary of Hearing Lab Technology, LLC, a leading provider of hearing aids and instruments in the U.S. With deep experience producing some of the world's most advanced hearing aids, Hearing Lab Technology's hearing aids are Powered by Lucid, which uses smart adaptive dynamic range technology. The hearing aids are sold at more than 500 Sam's Clubs® Hearing Aid Solution Centers and in other retail outlets. Expanding its mission of Helping People Hear Better, Lucid Audio has extended its product offering to include AMPED™ headphones and neckbands, which incorporates the company's patent pending technology. Lucid Audio™ amplification products offer customers a clear and customized listening experience that is more enjoyable. Products include AMPED Bluetooth® audio headphones, neckbands and audio streamers. The Lucid Audio revolutionary AMPED products offer state-of-the-art sound on the inside AND amplified ambient sound from the outside. The Lucid Audio Genius of the AND™ Control Center allows users to adjust for all of life's listening opportunities.

All Lucid Audio products are designed to let you hear more of what you want and less of what you don't.

Product Overview

The exclusive Lucid Audio AMPED equipment includes patent pending smart technology, engineered for the way we live and the things we love. Whether users want to eliminate outside sound or turn it up to 9x amplification, each experience is customized every time at the AND Control Center. This is the Genius of the AMPED™. No more tradeoffs, only AND.

Company at a Glance

- Hearing Lab Technology, LLC was founded in 2009; Lucid Audio, LLC launched in 2016.
- Headquarters located in Grand Prairie, Texas with an additional office in Oceanside, California and a manufacturing facility in Bristol, Pennsylvania.
- Approximately 730 employees nationwide
- Lucid Audio, LLC is a privately held company

Lucid Audio Product Offering: www.lucidaudio.com

- AMPED™ Bluetooth Wireless neckbands (available with and without streamer kit)
- AMPED™ Bluetooth Headphones and AMPED™ Headphones
- Wireless Audio Streamer Kit (compatible with TVs, computers, smartphones and tablets)

Management Team

- Tim Schnell, Founder, President and CEO
- Henry Smith, Founder, Sr. VP and CTO
- Jeff Rutan, CFO
- Gary Boyer, Director Product Management

Media Contacts

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